Urban Waiting Experience

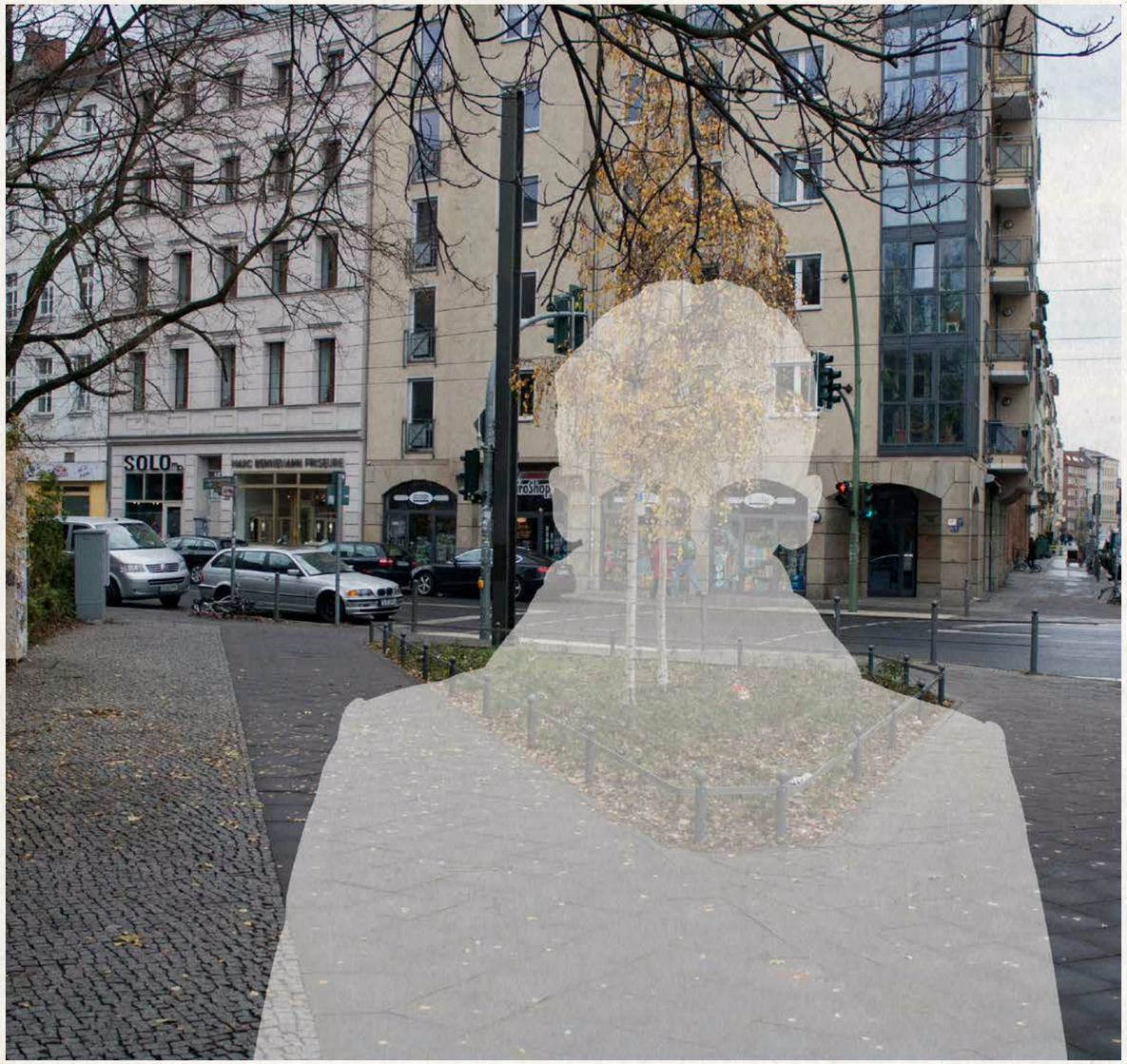
re-design
me!

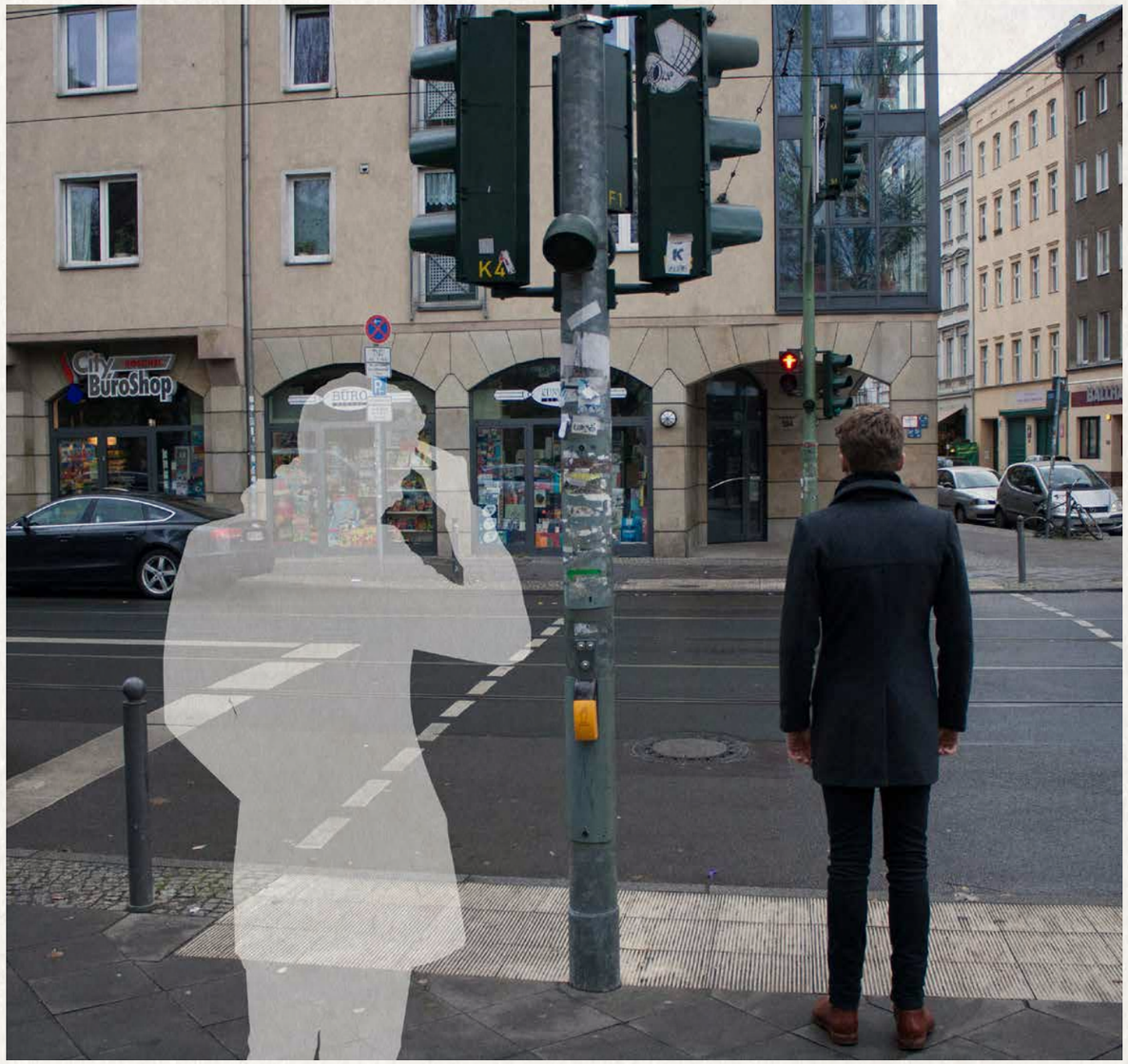
① Do we feel forgotten when standing at traffic intersections?

② Is the existing crosswalk solution clear and efficient?

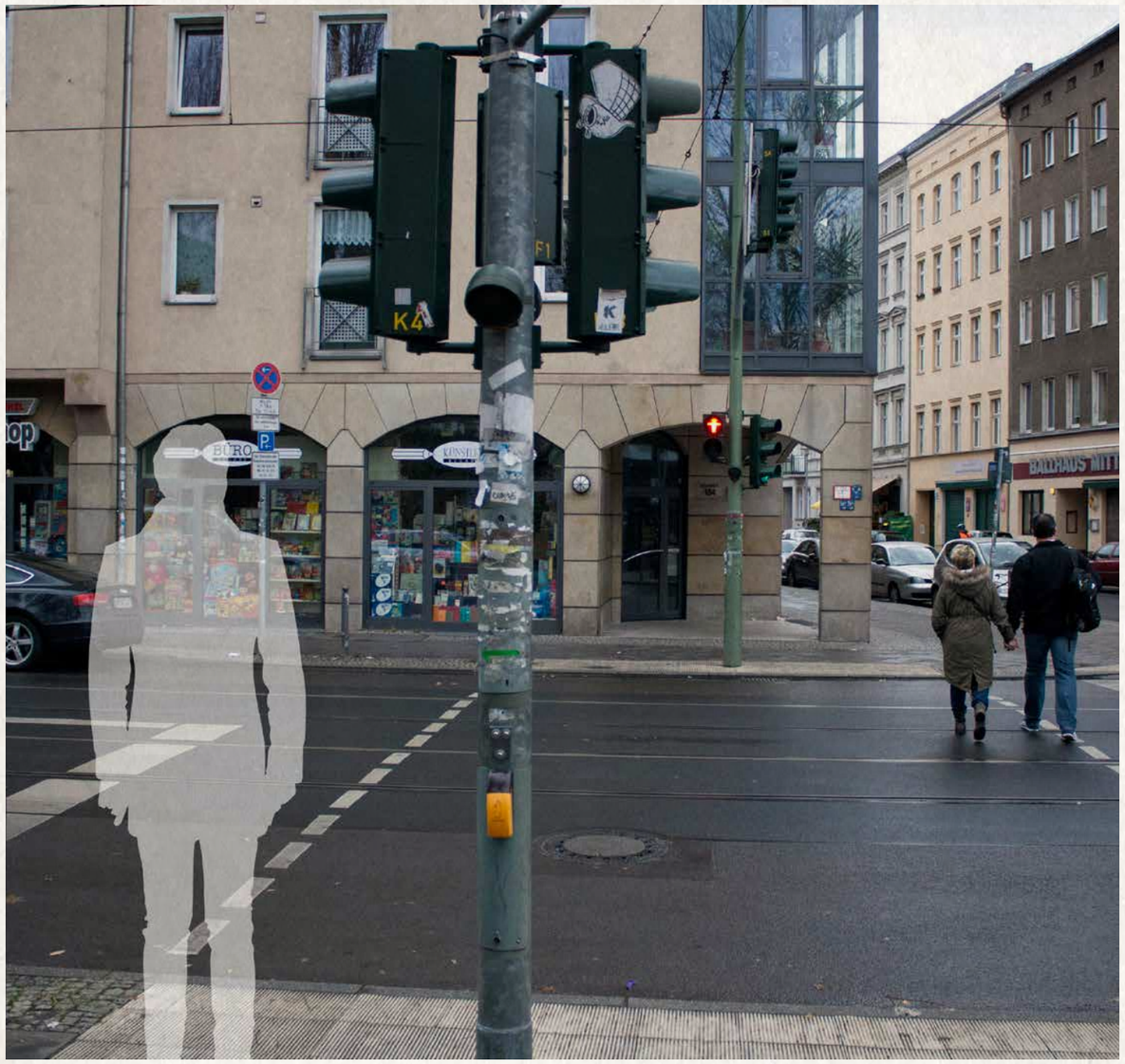
What's going on?

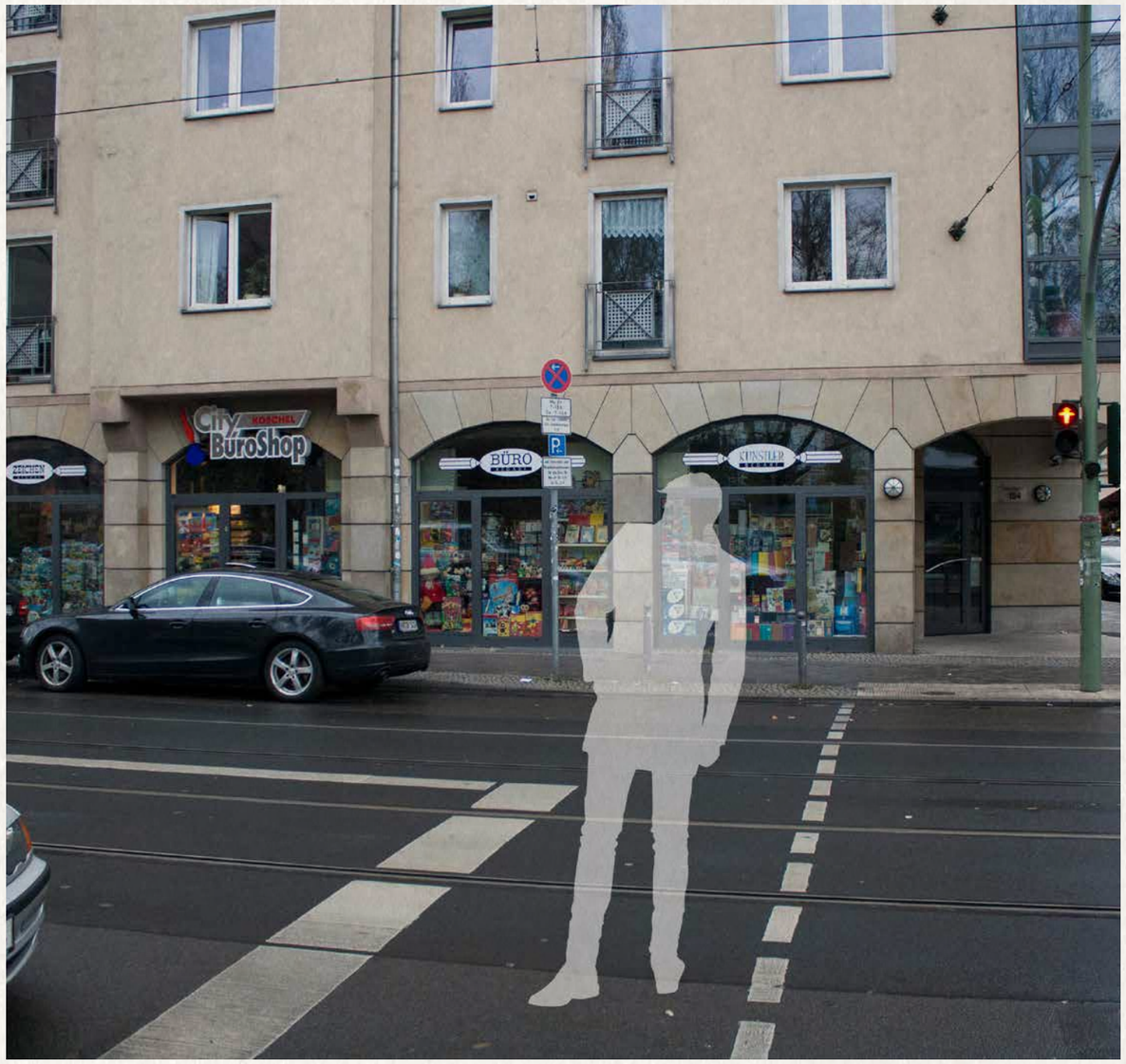
- Lack of information
- Unclear interaction
  - Does the button actually do something?
- What to do during wait?
- Who to inform and from where?
  - Visual / Hearing impaired?
  - Should only the people in the crossing lane be informed?
- Flow of traffic / Right of way
  - Who do we give preference?
    Bikes? Pedestrians? Cars?

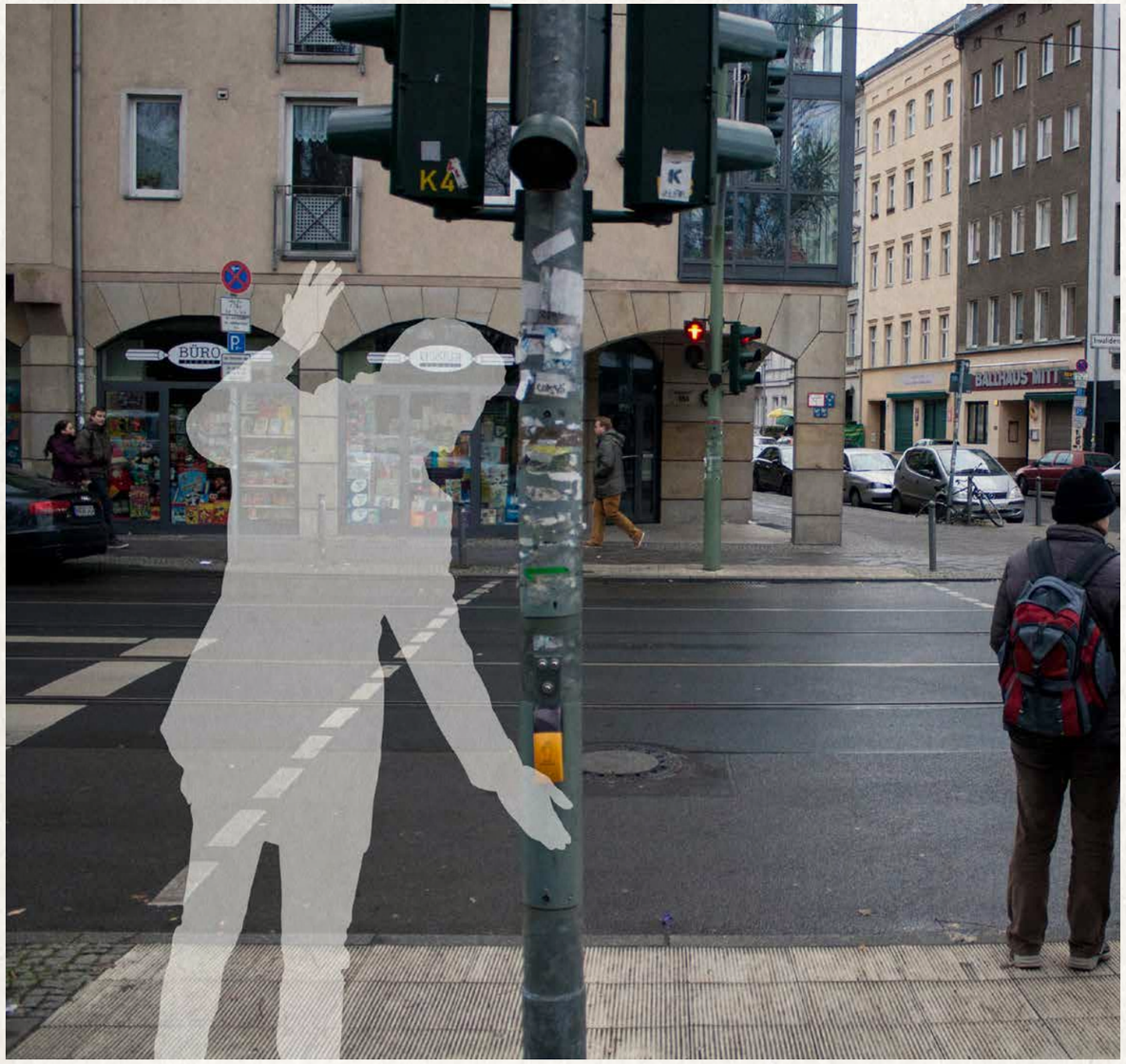


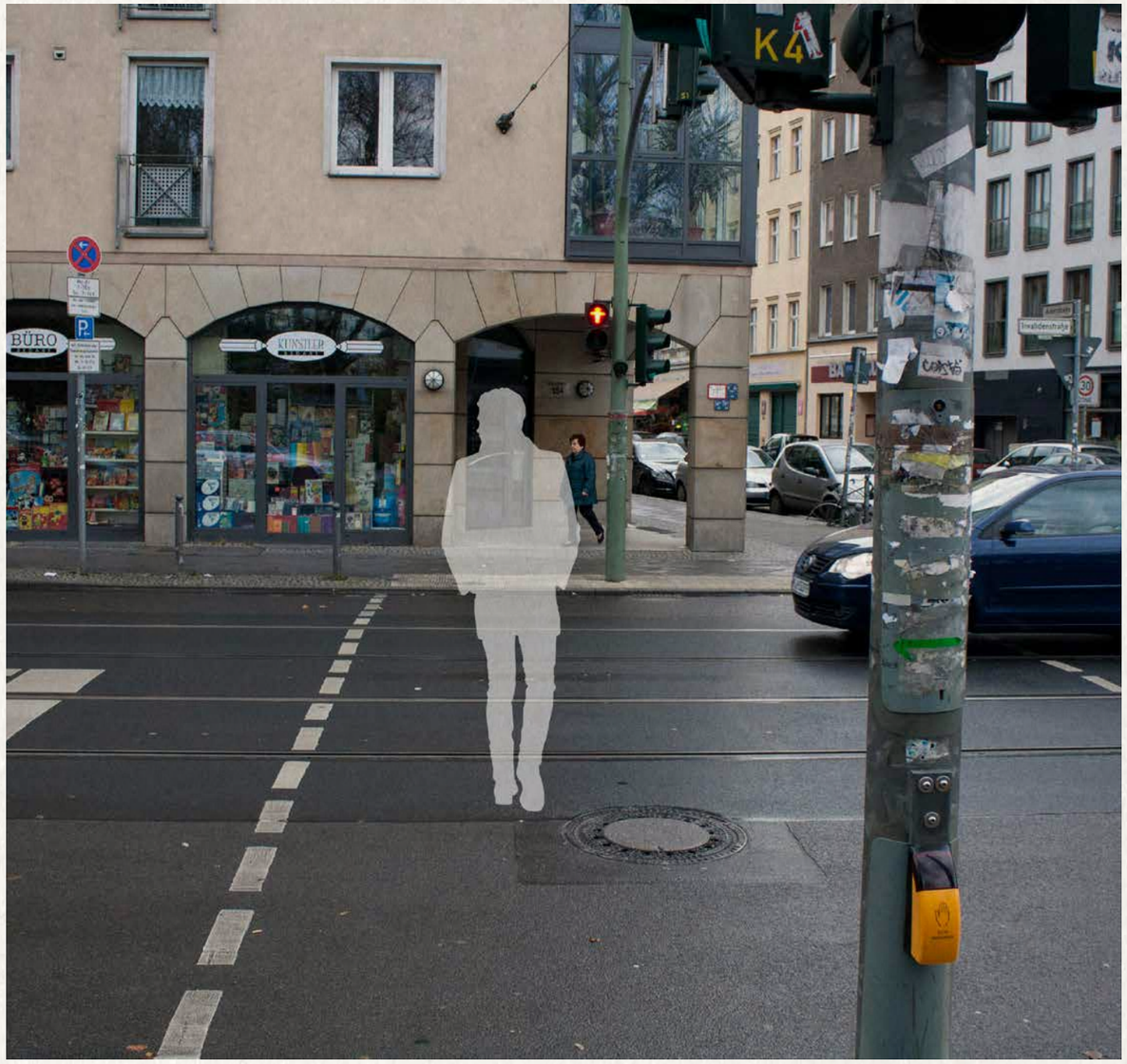


"Did he already push the button?"


K4
F1
BÜRO
KÜNSTLER


City BüroShop
KOSCHEL
BÜRO
KÜNSTLER



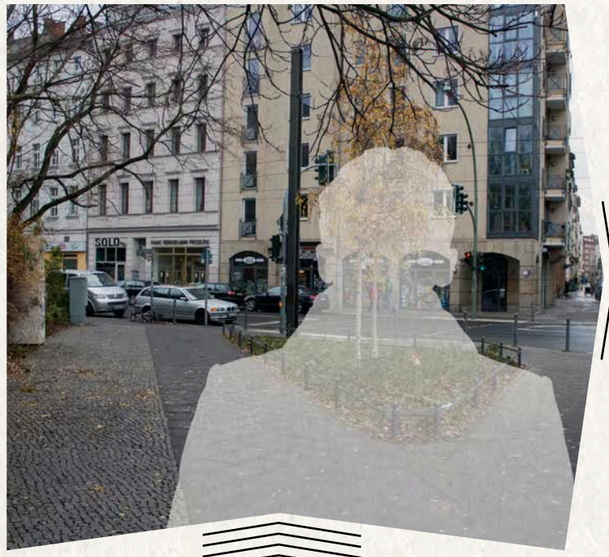


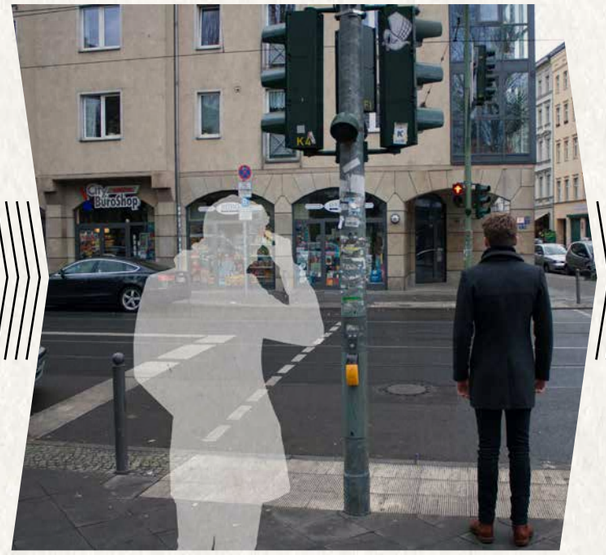
“Does this button even work!?”

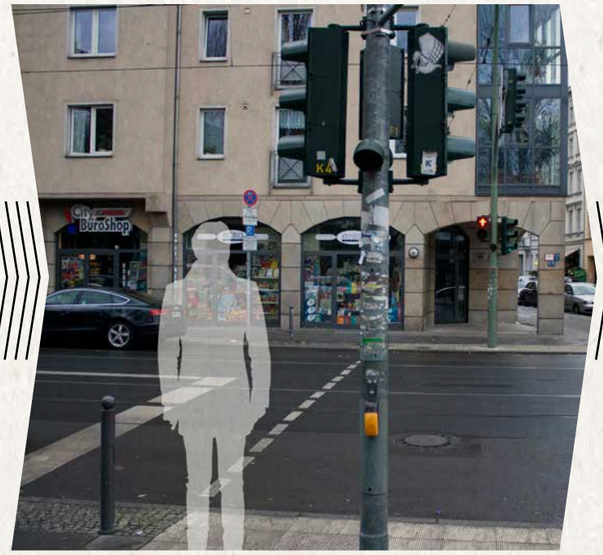
"I wish I had this information earlier..."

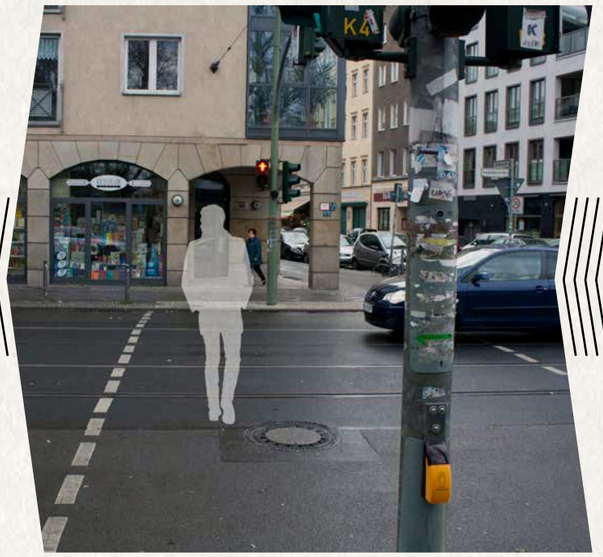
"... I could have safely crossed the street!"

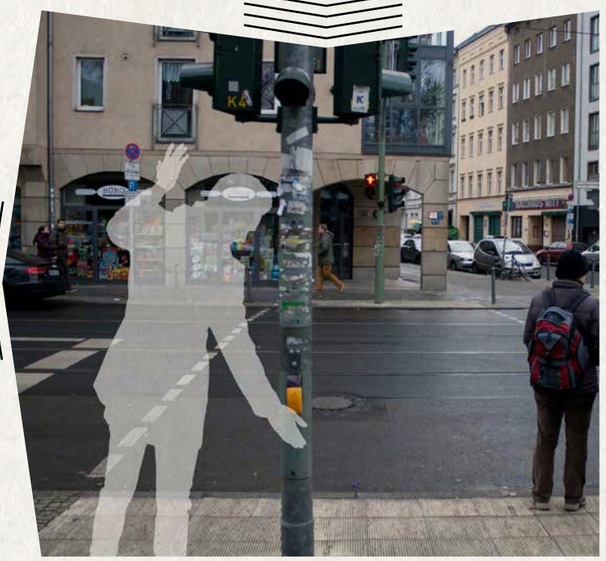
“Did he already
push the button?”







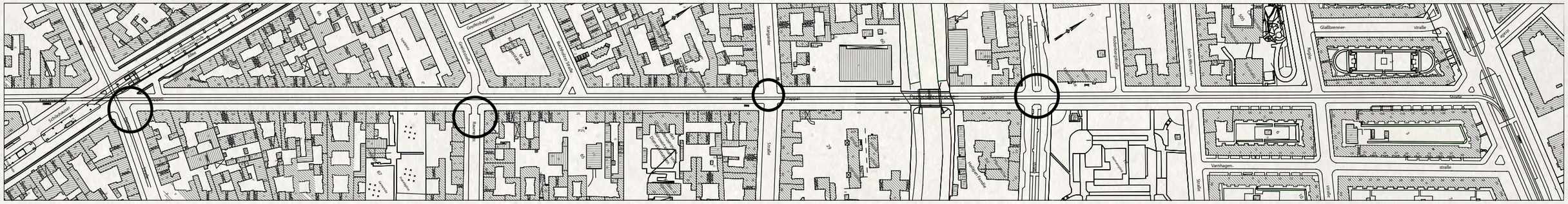




“... I could have
safely crossed the
street!”

“I wish I had
this information
earlier...”

“Does this thing
even work!?”



Unclear User Interaction

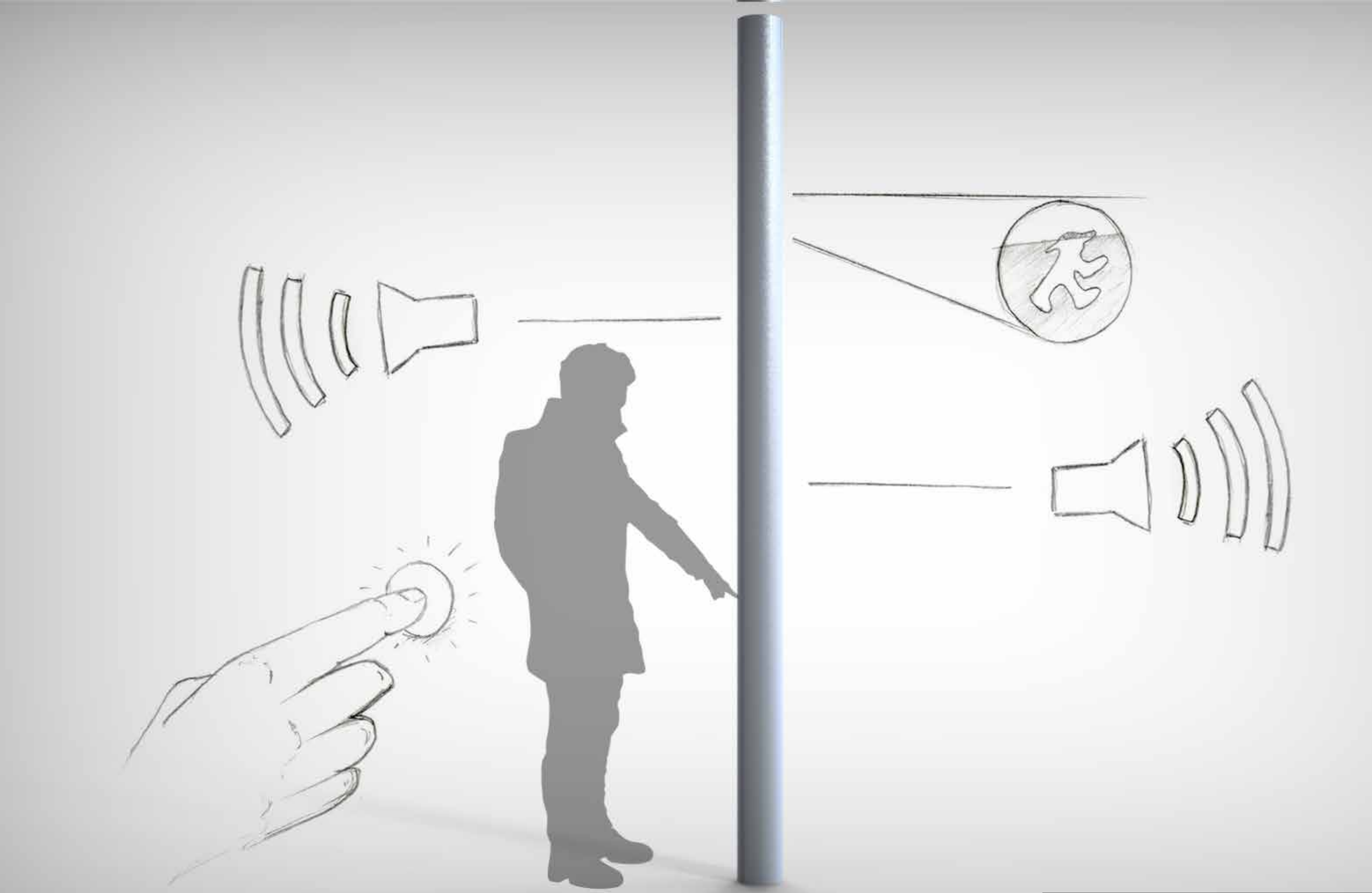
Solution should be intuitive, effective, and encourage safe behaviors.

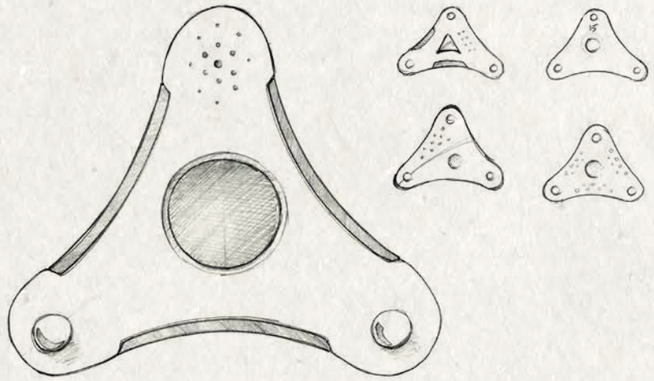
Lack of Information

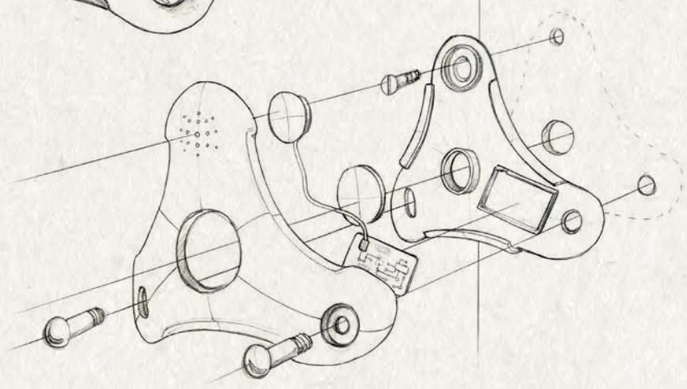
Minimal information leads to making unsafe crossing decisions and and an unpleasent waiting experience

Materials and Manufacturing

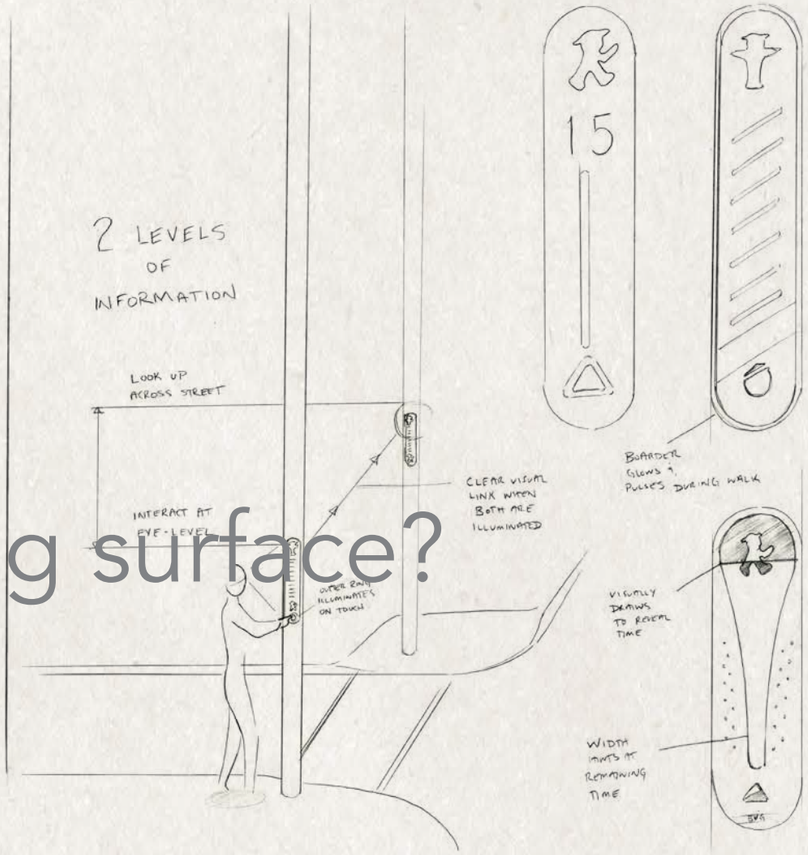
We have taken two basic functions and created too many independant solutions



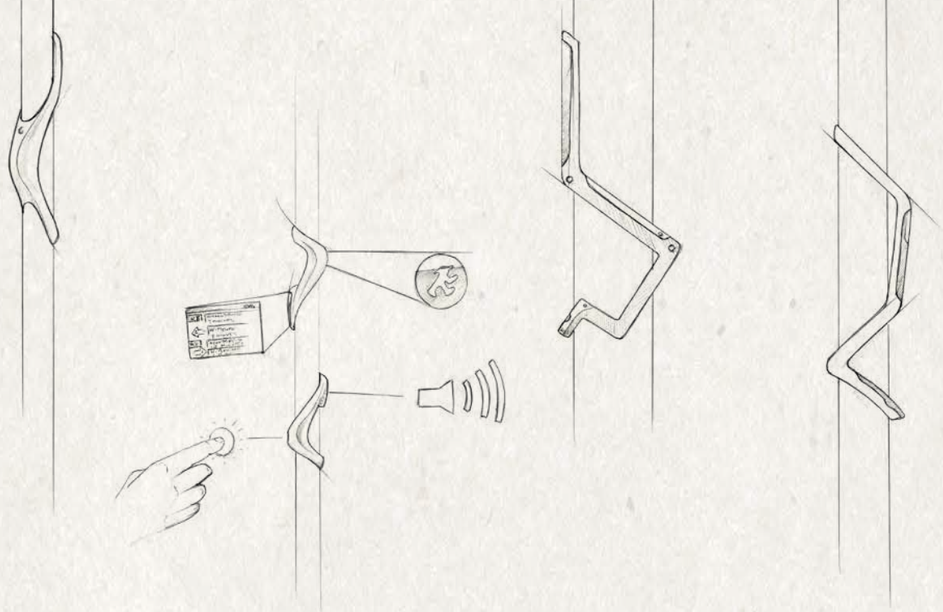




What internal components are required?

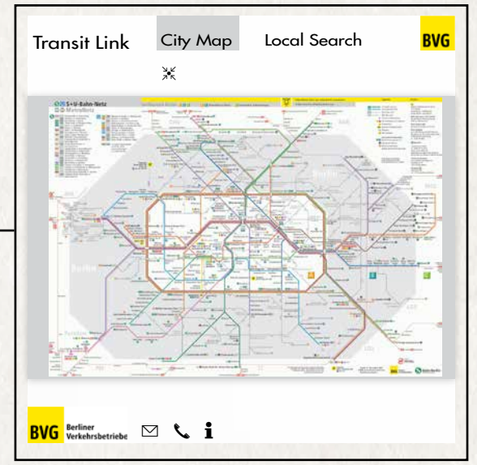


What if the solution becomes part of the existing surface?



Can the product wrap around the pole?

Unique QR Code



Signal Display Re-Design

New form opportunities
with new technology

We should be able to live
with and relate to the traffic
signal-- we use it every day!